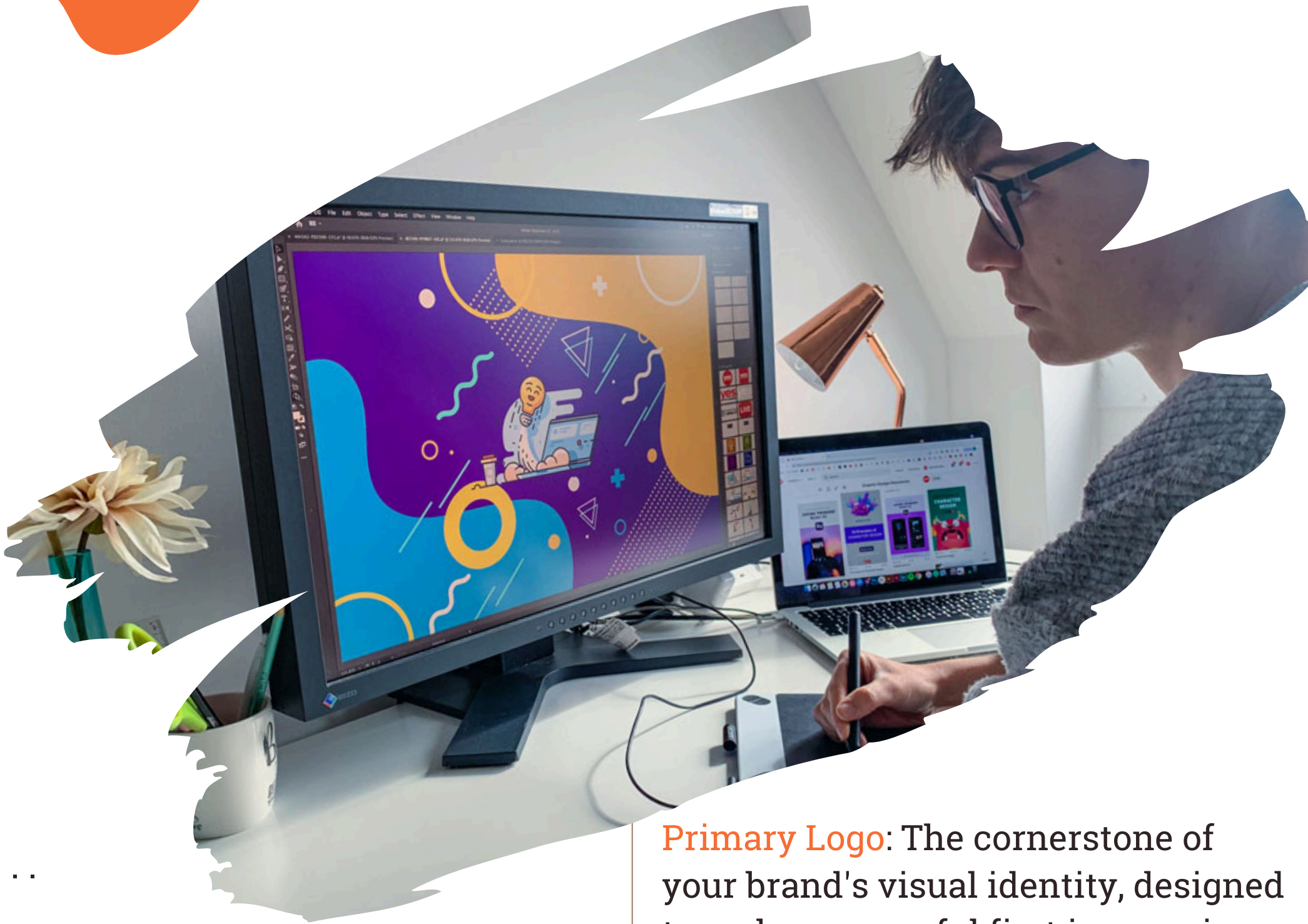




EVENTFUL.HIRE



BRAND IDENTITY DESIGN

Your brand should be a true reflection of who you are! We're here to help you create a visual identity that tells your unique story with genuine flair. From picking out a unique color palette to crafting logo variations, we lay down a solid **branding foundation**.

Primary Logo: The cornerstone of your brand's visual identity, designed to make a powerful first impression.

___\$45.00

Secondary Logo: A versatile alternative to your primary logo, ensuring flexibility across various mediums.

Brandmark logo: A simplified emblem of your brand for universal use but maintaining brand recognition.

Color Palette: A selection of colors that reflect your brand's personality and enhances visual appeal.

Typography: Typefaces chosen for their ability to communicate your brand's message with clarity and style.

___\$95.00

Brand Pattern: Unique, custom patterns that add depth and texture to your brand's visual language. .

Brand Guidelines: Comprehensive manual detailing the application of your brand elements for consistency & integrity.

Investment

___\$200.00



eventfulhire.co.zw



helloeventfulhire@gmail.com



+263 771 394 760



EVENTFUL.HIRE



E V E N T F U L . H I R E

Step-by-Step Creative Process

1. **Inquiry:** Start by reaching out to us through our website, socials or email. Fill out our inquiry form to give us a sneak peek into your project and goals! | Or call!
2. **Discovery Call:** Let's chat! We'll schedule a discovery call to dive deeper into your brand vision, values, and needs. This is where we get to know each other and discuss your ideas and expectations.
3. **Proposal & Agreement:** After our call, we'll send you a tailored proposal outlining the scope of work, timelines, and pricing. Once we agree on everything, we'll finalize the contract to kick off the project!
4. **Concept Development:** We'll discuss the look and feel we envision for your brand. This includes color palettes, fonts, patterns & overall style that will represent your brand.
5. **Client Feedback:** We'll present the design concepts to you and gather your feedback. Your input is crucial!
6. **Refinement:** After receiving your feedback, we'll refine the chosen concepts to create a final design that resonates with your brand identity.
7. **Final Deliverables:** Once you're thrilled with the design, we'll provide you with all the final deliverables, including logo files, brand guidelines, and any additional assets needed for your visual identity.
8. **Launch & Support:** With your new visual identity in hand, it's time to launch! We'll support you during the rollout where possible.



eventfulhire.co.zw



helloeventfulhire@gmail.com



+263 771 394 760



E V E N T F U L . H I R E